

# **DISTRIBUTOR PRODUCT GUIDE**

# Property Owner Legal Expenses

- This guide is for intermediary reference only.
- It doesn't contain the full terms and conditions of the contract of insurance.
- Full terms and conditions are within the policy documents; you can request to have a copy of these.

# **Product design**

We've provided commercial legal expenses solutions to businesses for over 35 years and work with industry experts such as the Association of British Insurers (ABI), in addition to our global partners across the Allianz Group. We draw upon this experience and insight, as well as customer research to ensure our products continue to add value and meet the evolving needs of our customers.

Property Owner Legal Expenses is a Commercial Lines General Insurance product designed for UK based property owner businesses that want before the event legal expenses insurance protection for their business from a range of events, such as; defence of employment disputes brought by employees, contract disputes, prosecution defence, licence protection, property disputes and commercial and residential letting tenancy disputes.

The product also provides additional services including 24 hour 365 day access to legal advice for all business related matters and access to legal documentation templates such as contracts of employment.

# **Target market**

The target market for our Property Owner Legal Expenses product is established UK based property owner businesses with a portfolio of properties located within the UK, and occupied by acceptable tenants below;

- Properties which are professionally let for a wide range of commercial uses including shops, offices, warehouses and manufacturing sites
- Optional cover is available under this product for properties that are professionally let as private dwellings, blocks of flats or mixed commercial and residential use
- Property owners that have a positive approach to risk management.

We're able to provide insurance solutions for a broad range of businesses and are happy to consider those that sit outside of these parameters, however this product is **not** targeted towards:

- non UK businesses
- customers wanting covers for less than twelve months
- retroactive covers
- buildings that are unoccupied for more than 45 consecutive days or in the course of construction / renovation
- properties that are owner occupied
- property developers and housing associations.

This product isn't suitable for:

- legal disputes arising from a person acting for purposes outside their their trade, business or profession as property owner
- private individuals who require cover for their own personal or private legal disputes
- property owners who do not have a Commercial or Residential Letting Tenancy Agreement with their tenants

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- businesses with connections or links to sanctioned individuals or countries
- risks based outside of the UK which require a global solution.

We wouldn't expect this product to provide fair value to:

- businesses with in-house legal departments or solicitor firm retainers
- customers with ongoing legal disputes which would ordinarily be covered under this policy
- customers who require cover for their own personal or private legal disputes (this is a policy to provide cover for property owner business only)
- customers who are private or individual landlords who do not have employees or contractual arrangements relating to their let property (s)
- require rent guarantee protection

### Product value assessment

Our September 2023 assessment has concluded that our Commercial Legal Expenses Products, including its charging and distribution structure, is compatible with the needs, objectives and characteristics of the target market and provides fair value.

Our product value assessment is based on the premium we charge for the cover and the services we provide. In addition to the identified needs, characteristics (including vulnerabilities) and objectives of the target market we take a wide range of other factors into consideration, such as historical and expected claims frequencies, incurred and projected claims costs, plus scenario analysis along with customer feedback.

We also consider how the intended value of the product may be affected by its distribution with the conclusion of our product value assessment based upon our distribution strategy as set out below and that:

- the level of commission is in line
  with market proximate
  commission levels and is not
  being increased from what we
  have agreed with the placing
  distributor for the policy. Please
  refer to your commission schedule
  and traded commissions for your
  own distribution / value
  assessment purposes
- our product does not form part of a packaged offering
- no other additional charges or remuneration are being received in connection with the distribution of our product other than referenced above or received from us

- all and any parties in the distribution arrangement are able to confirm that their remuneration is consistent with their regulatory obligations
- Where distributors operate on a feein-lieu (of commission) basis, such fees are expected to be proportionately lower than the equivalent commission would be for that same policy
- Administration fees of any additional fees are only levied where commission income is not sufficient to cover any of those respective costs and is commensurate with the activities undertaken; and
- Ancillary products (including premium finance arranged by the distributor) are only being offered where requested by the customer and when appropriate to their demands and needs. The total charge to the customer for any ancillary products, and any directly related remuneration (whether commission or fee) is commensurate with the benefit/services provided and activities undertaken.

## Distribution strategy

Our Property Owners Legal Expenses product has been designed for distribution by brokers who hold commercial agency facilities with us. They must have the appropriate level of understanding about the risks and exposures faced by their customers in the operation of their business.

# **Product Value Feedback**

If you have any concerns about an Allianz Commercial product not delivering its intended value, including in relation to potential adverse customer or product value impacts from the distribution arrangement, please notify us of the relevant details by sending an email to:

regulatory.standards@allianz.co.uk